



## Bulletin #5

### Membership Program

This bulletin is written before the February 6<sup>th</sup> National target for 80% so I am hoping that the Department office was overwhelmed with a hundred transmittals over the weekend and our Department will be at 80%. Everyone is working so hard to get those final renewals in and I am very proud of all that you are doing to encourage your members to do it now.

The members that I talked to at the tailgate Party were very enthusiastic about the program and the way that our numbers are growing with each posting on the web site. We also have three baby Units in the works and they should all be in place by convention. Congratulations to the Units and Posts who are working with them, to achieve their goal.

Be sure to take a look at the awards part of our program as there are several new ones this year and you want to take advantage of every opportunity to reward some of your members or your Post and SAL members.

At the "Program Premier" at DEC there were packets for Units to take back with them that included information that always doesn't get down into the "trenches". Unit Chairmen, please share this information at your Monthly meetings as report time will be upon us very soon and you want to be sure that all you have done for Membership gets recorded.

We have slipped as little in the Western Division standings as we are now 6<sup>th</sup> out of 11, but I'm sure that we will have a grandstand finish as we get to the end zone. Talk Membership at all of your meetings and when you are having a social at your Post. There are many eligible women out there who still don't know who we are and what we do. Plan some PR with your Public Relations chairman talking about your Unit and how you connect with your community. Put a contact name and number or two in the article and you will be surprised the number of responses you may get. Try to get pictures put in with your articles, especially on special dinners or events that are taking place in your Post home. Someone in the community may recognize one if the members in the picture and give that person a call to see what it's all about. There's an opportunity for a new member!

If I or any of the "Specialty Team Coordinators" – Linda Fercho, Terry Mikesell, Harriet Clendenin, Judy Tabacchi, and Pat Alvarez - can be of any

assistance as we head for the goal posts, please contact us. Take care and I'll see all of you in the end zone in June in Bakersfield!!

LuAnn Capazzi, Athletic Director (Department Chairman)

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